



A Hidden Gem: Located in the spectacular Purcell Mountains in British Columbia, Kimberley Alpine Resort is known for light fluffy snow, short lift lines, and an abundance of sunny days – BC's sunniest ski resort! Skiers and riders of all abilities will find fun and excitement with rolling, groomed runs dispersed throughout North America's largest gladed terrain, featuring the Black Forest, where fun and adventure await and powder stashes last for weeks! With a unique Bavarian-themed downtown and a grand assortment of on-mountain and ski-in/ski-out accommodation, including Trickle Creek Lodge located directly at the main lift base; the hardest decision is just when to visit!

Claims to Fame:

- British Columbia's sunniest ski resort!
- North America's largest gladed terrain (over 500 acres), featuring the Black Forest - one of the four faces of North Star Mountain.
- One of the closest ski resorts to an international airport, Canadian Rockies International Airport in Cranbrook, BC. (20mins away)
- North America's longest lit ski run (approx. 2500m) and 10km night lit loop in the Kimberley Nordic Centre, adjacent to Kimberley Alpine Resort.
- Named "Favourite Resort" by OntheSnow.com, 2009
- Paralympic Training Centre with dedicated training run, the Dreadnaught, offering training for all disciplines including DH training, Super G, Slalom, and Giant Slalom.
- Most unique ski town atmosphere with Bavarian-themed downtown, cobblestone platzl, and giant cuckoo clock.
- Kimberley's own Yodeling Woodcarver, Adi Unterberger (www.yodellingwoodcarver.com), was featured at the Austria House for the Vancouver 2010 Olympic Games.
- A unique mining railway museum complete with a train ride tour that travels around the resort base and surrounding areas as well as an old mining railway line between Kimberley and Cranbrook now converted into a greenway, reflect the strong heritage of this region and provide a unique experience for visitors.
- Home to the world-class, Trickle Creek Golf Resort. Designed by Les Furber and named one of the "Best Places to Play" in Canada by Golf Digest.
- Next door neighbours to the Kimberley Nature Park, with over 100km of hiking and biking trails.

Key Resort Statistics:

An average of 500cm (200 inches) of snowfall per season

Terrain: 1,800 acres of skiing

Trails: 80 runs including glades ranging from beginner through to expert

Terrain Breakdown: 20% Beginner, 42% Intermediate, 38% Advanced / Expert

Base Elevation: 1,230m / 4,035ft

Top Elevation: 1,981m / 6,500ft

Vertical: 751m / 2,465ft

Longest Run: 6.5km

Total Number of Lifts: 5 - 1 Express Quad, 1 Triple, 1 Double, 2 Surface Lifts

Season: Mid-December to April

Lift Operation: 9am – 4pm



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Resort Services:

Daylodge – Cafeteria & open eating area

Base Area Dining - Kelsey's Bar & Grill and Stemwinder Bar & Grill

Rentals – ski base, below Polaris Lodge

TELUS Winter Sports School - offers a number of child and adult programs for skiers and snowboarders of all ages and levels.

Sporting Goods & Souvenirs – Sports Alpine Boutique

Childcare – TELUS Wildhorse Daycare (Trickle Creek Lodge)

Activities:

Mountain Tours - An introductory tour around the mountain helping familiarize guests with the unique terrain of Kimberley Alpine Resort. Approx. 1.5hrs.

RCR Rail Park – Multiple lines for improved progression of rail and box features. Novice through to expert riders.

Weekly Activity Schedule – Kidz Rule Nights including movies, games, and crafts, Snowshoe or Cross Country Ski Tours, Skating, and Mountain Fondue experience

In the Area - Cross Country Skiing (Kimberley Nature Park), Heli & CAT Skiing, Snowmobile Tours, Igloo Experiences, and Dog Sledding.

Getting Here:

From runway to lift in 20. Seriously. Don't worry, you'll have time to put on your boots in the car! The Canadian Rockies International Airport (Cranbrook, BC) is one of Canada's Closest Skiing Airports, with only a 20min drive to Kimberley Alpine Resort. Daily flights are available from Calgary, Alberta and Vancouver, British Columbia. Calgary International Airport is an easy 4hr drive through Kootenay National Park and along the picturesque Kootenay Hwy. Short drives from Spokane International Airport (Spokane, Washington - 3.5hrs) and Glacier Park International Airport (Kalispell, Montana (3.5hrs) make Kimberley Alpine Resort incredibly accessible from the USA. Car Rentals and airport shuttles are available.

WHAT'S NEW 2010-11

In addition to run enhancements and glade widening, the biggest news last season at Kimberley Alpine Resort was the commencement of a 24,000 sq ft Conference & Athletic Training Centre being constructed directly at the ski base. The centre is scheduled to be completed by Fall 2010 and will be open for operation when the ski season commences at Kimberley Alpine Resort.





On-Mountain

- With the final stages of the Kimberley Conference & Athletic Training Centre (www.meetkimberley.ca) being completed, this \$6-million, 24,000 sq ft, fully accessible conference centre will be the largest conference facility in Eastern British Columbia. It is located directly at the ski base, metres away from the North Star Express chairlift at Kimberley Alpine Resort. The resort owner and operator, Resorts of the Canadian Rockies (RCR), is a major contributor to the project alongside Columbia Basin Trust and the City of Kimberley with additional support from both federal and provincial infrastructure grants. Designed to exceed BC energy efficiency standards by more than 30%, and constructed entirely of local BC timber, this eco-friendly, multi-use conference and meeting space will facilitate up to 500 people (theatre-style seating) or 350 people (banquet style) and will be used as a year-round venue. The building will have 4 breakout meeting rooms, office space, and the latest in information and communication technology capabilities.

The athlete training facilities will include:

- Accessible fitness centre
- Change rooms & wax room
- Large pre-function area



- Enhancements to North America's Largest Gladed Ski Terrain, including the infamous Black Forest, can be noted as the largest glading project in Canada. New glades have been created in the Black Forest between Windfall & Tramway as well as between Twist and Geneva. Ultimately, this will make more skiable terrain accessible in Kimberley Alpine Resort's gladed areas, creating more skiing fun.

Activities & Events

- Though introduced for the first time last season, the night skiing pass debuts its new name this season: the Nightrider Pass. Skiers & snowboarders can enjoy unlimited fun on North America's longest night skiing trail. This pass was incredibly popular last year and in fact, inspired an evening rail jam series that many youth took part in. The night skiing opportunity at Kimberley Alpine Resort provides a positive environment for youth and family evening activity.

- Newbie Pack: Introduce a new skier to the sport and we will reward you! \$99 includes lift ticket for you and a TELUS Learn to Ski package for your Newbie!

In the Area

- A new flight schedule from Air Canada now makes it easier than ever to ski Fernie Alpine Resort from Australia. The adjusted schedule will now allow for a quick connection in Vancouver from Air Canada Flight AC34 (SYD-YVR) to Air Canada Flight AC8213 (YVR-YXC) for easy access directly into the Canadian Rockies International Airport in Cranbrook.



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2010-11 Events

Junior Freeski Comp - Jan 29 & 30
Boardstiff Rail Jam – Feb 13
Family Festival - Feb 18 -20
Bavarian Iron Legs – Feb 26
Greasy Rail Jam – Mar 5
Beerfest – March 12
Spring Splash – April 2 & 3

Key Story Angles:

Everyone's Private Powder - With fewer crowds and two mountain faces to ski, Kimberley Alpine Resort is a perfect getaway, where you feel like you have your own Private Powder. Known for its Family Friendly terrain, the resort offers a full day of fun for all levels of skiers who can easily navigate through the various trails, including glades, and experience the day together.

Kimberley: A Four Season Destination - Winter in Kimberley provides great opportunities for downhill skiing and riding, snow shoeing, dog sledding and more. Summer is full of adventures as well: Try mountain biking on chairlift accessible terrain or in the adjacent Kimberley Nature Park, with over 100km of trails. Or, take the scenic and historical railway right from the resort base into the City of Kimberley. A highlight of a summer visit to Kimberley is a round at the renowned Trickle Creek Golf Resort.

No Fables of Great Skiing in the Black Forest Glades - The adventures in the Black Forest Glades are never ending. A part of Kimberley's world-known glades, this area is accessible off the Tamarack chair and offers fun and secret powder stashes for all levels of skiers and riders to enjoy! New glade widening makes this area accessible even for the novice. Overall, Kimberley Alpine Resort has the largest gladed terrain that offers continuous adventure for everyone! Tuck into the trees and find a new, exciting world waiting for you.

Legends Alive and Fiery Fables - From the real live, legendary Yodeling Wood Carver who skis, to the Great Homage for Uhr with the annual ski burning ritual; Kimberley has much culture and heritage to explore. In this old mining town complete with museum and working train and a Bavarian-themed, downtown Platzl; legends and stories await to be told over streusal and steins!

Trickle Creek Golf Resort - Nestled on the slopes of North Star Mountain, adjacent to Kimberley Alpine Resort, the Trickle Creek Golf Resort offers players of all levels an unforgettable golf experience. Designed by Canadian golf course architect Les Furber, Trickle Creek features yardage from 5082 to 6896 yards, and can be as easy or as challenging as you wish to make it.

For more information or to arrange a press trip call: 1-800-258-7669 or email: information@skikimberley.com



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