



WHAT'S NEW – FERNIE ALPINE RESORT 2010-11 Winter Season

Fernie Alpine Resort celebrated an epic season last year with great skiing in the 5 alpine bowls thanks to implemented enhancements including an extensive run improvement program, incredible new on-mountain signage, and an enhanced trail map that now hi-lights the diverse terrain across the 5 bowls. Other exciting additions last year were the introduction of new events such as 80's Weekend and the Family Talent Event as well as a weekly activity schedule for families to enjoy.

On-Mountain

- Run enhancements and improvements continue this year with blasting of the "Sky Dive" traverse which will result in easier access to this run. Significant brush cutting has been made on Boomerang, Boomerang Ridge, and Linda's Run. Tree glading between Cruiser and Cedar Center has opened up some great looking lines of intermediate glades. Fallen wood clean up in the the Bear Chutes (which lead off the Bear into Boomerang) has made a huge difference in how open these glades will ski. With Linda's and Boomerang cleaned and opened up, the Bear side will now be the place to go for first runs on a powder day. Something the "Old Side Skiers" will truly appreciate.

- In addition to major run enhancements, skiers and snowboarders will notice a well maintained snow surface thanks to the help of 2 new grooming CATS in the fleet, including a Winch CAT. This is in addition to the two new CATS that were added to the fleet last year.

- Other on-mountain changes will be noted by those familiar with run names as the dedicated race training run "Spruce" (Cedar Bowl) has been renamed to "Emily's" in honour of Olympic skier and Fernie local, Emily Brydon.

Activities & Events

- Family Private Lesson Program - Have fun learning to ski or snowboard as a family! Up to 5 family members can participate.

- Enhancements and fun programming in the learning area, the Minute Maid Wilderness Adventure Park, including: a grand entranceway, parent social area, and additional ski animation such as cut out trees and teepees, a CPR tunnel, and a Teck Coal Miner tire for kids to ski around and through.

- NEW Mystery Monster Energy Event (Mar 12-13) – details TBA

- With the filming of Hot Tub Time Machine taking place at Fernie Alpine Resort in spring 2009, it is only fair that we provide a special Hot Tub experience with a Hot Tub Time Machine package, complete with a DVD copy of the movie.

In the Area

- Picnic Restaurant & Social (www.picnicrestaurant.ca) is the latest and greatest in town. Enjoy this cozy, quaint environment while indulging in delicious organic and rustic ingredients with a bistro-style twist alongside an extensive selection of wines and cocktails. 701 2nd Ave, Fernie, B.C. 250-423-7666

- A new flight schedule from Air Canada now makes it easier than ever to ski Fernie Alpine Resort from Australia. The adjusted schedule will now allow for a quick connection in Vancouver from Air Canada Flight AC34 (SYD-YVR) to Air Canada Flight AC8213 (YVR-YXC) for easy access directly into the Canadian Rockies International Airport in Cranbrook.